



S'mores Event Toolkit

Use this toolkit to plan and run a S'mores event that provides your Service Unit with an opportunity to renew girls' membership, educate the public about Girl Scouts, and give back to the community—all while sharing the excitement of s'mores.

What:

Host a S'mores family event that can:

- Act as an incentive for early or on-time renewal
- Act as a "last hurrah" for the summer and kick off the new school year
- Support on-time renewal by inviting not-yet renewed members to renew on site, at the event
- Incorporate a "bring a friend" recruitment component to introduce new families to Girl Scouts

When:

You can host this event any date through October – you choose the date that works best for your Service Unit

Who:

Returning families and troops who have renewed prior to the event or plan to renew at the event, and new families, often those invited by current Girl Scout members through the "bring a friend" initiative

Suggested Implementation:

Organize and hold the event for your Service Unit or partner with other Service Units to hold a regional event (ask your Volunteer Specialist how we can help!)

Resources & Tools *All of these resources are available at GirlScoutsOC.org/SmoresEvent.

1. Promotional resources

- a. [Social media event invite](#)
- b. [Email to troop volunteers and families](#)
- c. [Poster invite](#)
- d. [Flyer invite](#)

2. Event-Day resources

- a. [Activity Signs](#) (event station signs) for the event—"Ready for S'more?," "S'more Your Way," "Do S'more," and "Give S'more"
- b. [Welcome sign](#)
- c. Station-based activity suggestions (see links below)
- d. Patch ideas – check out the shop for S'mores patches you can use at your event!

Event Outline

Your event should consist of multiple "stations." Attendees will move from station to station, participating in different activities with other girls and families. This allows people to jump right in regardless of when they arrive.

1. Ready for S'more? Check-in Station

Attendees will check in at this station. If they have not yet renewed, they can do so here with help from service unit volunteers. If they are new to Girl Scouts, have information available about participation and the benefits of Girl Scouting. Ask your Volunteer Specialist how we can help with on-site registration and if you need "join" materials for potential new members.

2. S'more Your Way Station

Families will create their own unique s'mores at this station. You may provide cards with different s'mores ideas, or families may create their own.

3. Do S'more Station

Girls, families, and friends will participate in activities together aligned with the themes of outdoors, camping, and science (although themes may extend to any of the four program pillars).

Suggested Activity 1: We Need S'more Engineers

Engineers invent all kinds of cool things, from spaceships to cars to bridges to video games. Ask girls to draw a picture of what they'd like to invent. To make the activity relevant for older girls, ask them to create a blueprint-type sketch of their invention with captions explaining what the parts of the invention are and what they do.

Consult this [PBS Kids guide](#) for some great ideas of things girls can invent with simple materials (for example, the confetti launcher on page 11).

Suggested Activity 2: S'Mor(s)e Codes

Long before texting, Morse code was created to communicate messages without advanced equipment. For this activity, hand out a [Morse code guide](#) that shows how each letter of the alphabet corresponds to Morse code. Ask girls to write their name or a message to another girl in Morse code. Daisies may need help from their parents. To make the activity relevant for older girls, ask them to create their own code by writing letters or phrases and their corresponding codes or symbols.

Suggested Activity 3: Knot S'more

Prepare girls for their next camping trip by showing them how to make square and clove hitch knots! Or have them start a friendship bracelet for a fellow Girl Scout.

- [Square knot](#)
- [Clove hitch](#)

4. Give S'more Station (Optional)

Invite Girl Scouts to bring a friend and work together to complete impactful community service projects. Consider using this station to advertise the event overall, so attendees will know in advance to bring something to donate.

Here are a few project suggestions:

- A school supplies drive for local schools and families
- A book drive for a local shelter
- A canned-goods drive for a local food bank

5. Have S'more Fun Game Station (Optional)

If the event space is outdoors or large enough, set up this additional activity station in which service unit volunteers lead games and activities.